



Date: Tuesday, 21 June 2022

Time: 2.00 pm

Venue: Shrewsbury/Oswestry Room, Shirehall, Abbey Foregate, Shrewsbury, Shropshire, SY2 6ND

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## **NORTHERN PLANNING COMMITTEE**

### **SCHEDULE OF ADDITIONAL LETTERS**

NOTE: This schedule reports only additional letters received before 5pm on the day before committee. Any items received on the day of Committee will be reported verbally to the meeting

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# Agenda Item 16

<b>NORTHERN PLANNING COMMITTEE</b>		
<b>SCHEDULE OF ADDITIONAL LETTERS</b>		
<b>Date: 21<sup>st</sup> June 2022</b>		
<b>Item No.</b>	<b>Application No.</b>	<b>Originator:</b>
6	22/01619/FUL	Member of the public.
	One further letter of objection received but raises no further material planning issues to those covered in the report.	
<b>Item No.</b>	<b>Application No.</b>	<b>Originator:</b>
14	22/02030/FUL	Town Council
The Town Council raise no objections to this application		
<b>Item No.</b>	<b>Application No:</b>	<b>Originator:</b>
13	21/05888/FUL	Planning Officer
Paragraph 2.2 of the report to a sizable proportions of the fish having a value of £20,000. This is incorrect and the agent has confirmed that only 3-4 fish at the fishery are of this value.		
<b>Item No.</b>	<b>Application No.</b>	<b>Originator:</b>
12	22/01700/ADV	Cllr Tom Biggins
<p>This is the original roundabout into Whitchurch town centre from the north (Chester and Tarporley directions). It has been in existence for well over 100 years.</p> <p>I believe that this roundabout should be protected from signage and what is today being proposed with this application will spoil the aspect looking up to St Alkmunds Church and to the town centre, will be an eyesore and will degrade the country/market town approach to Whitchuch.</p> <p>These signs will be totally out of keeping at this location near the centre of the town.</p> <p>1) I can understand (though I do not agree with) the argument for advertising on the bypass roundabouts, where thousands upon thousands of vehicles will pass by on the A41, A49 and A525 trunk routes.</p> <p>However, the location of the Bargates roundabout is materially different. It is located in a residential area on B roads (detrunked former A roads) where ALL through traffic is encouraged to stay away from the centre of Whitchurch by using the bypass. It is not therefore a good location anyway for advertising as the only traffic passing in the main are local people coming into and going out of the town centre.</p> <p>The advertising will not be therefore to a continuous stream of new passing vehicles, but only to the same people passing by again and again.</p> <p>2) Impact on Visual Amenity. 6.3.1 of the Officer's report basically says that because "there are existing street structures including road names, directional signs, bollards, lampposts etc in and around the proximity of the roundabout it won't impact on the street scene or character of the local area".</p> <p>I totally disagree with this conclusion. None of this street furniture is located on the roundabout. The only features on the roundabout are an attractive expanse of grass and</p>		

a flowerbed. To put signs on the roundabout will totally spoil the uniqueness of this location, its visual amenity and the approach into the town's CONSERVATION area.

(The same wording is used at 6.3.1 in all the roundabout reports before the planning committee. It looks like a cut and paste exercise where no one has bothered to look at the unique situation of the Bargates roundabout).

3)The adjacent Conservation area has not been mentioned in the report. It is just 20 yards away and I am aware that the Whitchurch Conservation area has prevented/influenced decisions on planning applications at other locations similarly distanced to the Bargates roundabout from it.

I just wonder if one of the local residents living by this roundabout wanted to put up similar advertising signs on their property they would be prevented by officers using the "in the vicinity of the Whitchurch Conversation Area argument".

In conclusion I object to this application and respectfully ask that Committee members refuse this application.